

Bharatiya Vidya Bhavan Institute of Management Science

Program – Bachelor of Business Administration

Semester – 3rd

Course Name – Personality Development

Course Code – BBA 305

Course outcomes:

- Course participants should be able to understand & appreciate the diverse variables affecting personality.
- Course participants should be able to develop personality on their own.
- Course participants should be able to link personality with other human resource variables.
- Participants must be able to develop communication skills among themselves.