

PROGRAMME OUTCOME

PO1: Management Knowledge-Apply knowledge of management theories and practices to solve business problems.

PO2: Decision Making -Foster analytical and critical thinking abilities for data-based decision making.

PO3: Value Enhancement and Communication skill - Ability to develop value based environment with effective communication skills.

PO4: Analytical Ability- Ability to understand, analyze and communicate global, legal and ethical aspects of business.

PO5: Team and Leadership Ability- Ability to lead themselves and others for the achievement of organizational goals, contributing effectively to a team environment.

PO6: Entrepreneurial Skills -Management graduates to acquire in-depth knowledge of business management and entrepreneurship embedded with ethics and a sense of social commitment and to strive towards personal victory and value creation to society.

PO7: Multidimensional approach in problem solving- Students studying management to be passionate about multidisciplinary approach for problem solving, critical analysis and decision making by giving due importance for lateral thinking so that they see things from a perspective which are not just simple but effective.

Program Specific outcomes (PSOs):

PSO1: To guide and channelize the transformation process of every management graduate by providing in-depth knowledge of business management and entrepreneurship embedded with ethics.

PSO2: To enable them towards personal and professional achievements and value creation to society and a sense of social commitment.

PSO3: To ignite a passion for multidisciplinary approach for problem solving, critical analysis and decision making by giving due importance for lateral thinking so that management graduates see things from a perspective which are not just simple but effective.

Subject Name: INDIAN ECONOMY & POLICY

Subject Code: MB 201

COURSE OBJECTIVES:: This course aims to introduce the first year students to the basic concepts of macroeconomics. Macroeconomics deals with the aggregate economy. This course discusses the preliminary concepts associated with the determination and measurement of aggregate macroeconomic variable like savings, investment, GDP, money, inflation, and the balance of payments

COURSE OUTCOMES (CO): After the successful course completion, learners will develop following attributes:

CO1 - Students will be able to Introduce Macroeconomics and National Income Accounting

CO2 - Students will be able to know about Closed Economy in Short Run CO5 Students will be able to understand Two, Three and Four Sector Model of the Economy

CO3 - Students will be able to understand about Money and Inflation

CO4 - Students will be able to understand Current Account Deficit and Capital Account .

CO 5 – Students will learn about the reforms of the Indian economy and the progress of the economy since the reforms.

‘Low’ correlation -1, ‘Medium’ correlation - 2, High correlation – 3

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7
CO 1	3	3	3	1	1	1	2
CO 2	3	3	2	1	1	1	2
CO 3	3	3	2	1	1	2	1
CO 4	3	3	2	1	1	2	1
CO5	3	3	2	1	1	2	1

MB 201: INDIAN ECONOMY AND POLICY

MODULE I

1. Circular Flow of Income, National Income Accounting –terms and concepts, three methods of measuring, GDP/GNP (3L)

2. Theory of Income Determination - Simple Keynesian model: Aggregate demand – Aggregate supply method, Savings investment method.

Concepts of multiplier: Autonomous expenditure multiplier, introducing the Government, Government expenditure multiplier, Tax Rate Multiplier, Balanced

Budget Multiplier, Open economy - Export and import multipliers.
Paradox of Thrift, Crowding out effect, Business cycle – phases and stabilization (6L)

3. Introduction of Money and Asset Market

IS-LM model, Fiscal policy and monetary policy using IS-LM (4L)

4. Inflation and Unemployment

Concepts of inflation – demand pull and cost push, Stabilization policies

Introduction to Philips curve as relation between inflation and unemployment. (3L)

5. Introduction to Foreign Trade & International Linkages

Concepts of Balance of Payments

Alternative exchange rate systems – fixed, flexible and managed float

Comparative Advantage as basis for trade;

Tariff and non-tariff barriers (4L)

MODULE II

6. Indian Economy - An Overview

Evolution of Indian economy since independence

Liberalization of Indian economy since 1991 (4L)

7. New Industrial Policy

LPG model, New Industrial Policy (1991) (4L)

8. Banking and Capital Market Reforms

Banking structure in India,

Composition of Indian Capital market,

SEBI and Capital Market Reforms (4L)

9. Monetary and Fiscal Policy Reforms

Composition of Indian money market

Components and Instruments of Monetary policy

Concepts and Management of Deficits (4L)

10. Trade Policy Reforms

Major components of trade policy reforms

Idea of FEMA, NITI AYOOG role and function

Current and capital account convertibility. (4L)

Suggested Readings:

1. Principles of Macroeconomics - Soumyen Sikdar, (OUP)
2. Managerial Economics - Suma Damodaran, (OUP)
3. Macroeconomics – Dornbusch , Fischer & Startz (PHI)
4. Economic Environment of Business: S.K. Mishra and V.K. Puri,
5. Indian Economy: Datt & Sundharam,
6. Indian Economy since Independence, Uma

[LESSON PLAN MB 201.xlsx](#)