BIMS NEWS

Vol. XVII No. 6, Feb' 2017

FROM THE DESK OF THE PRINCIPAL

Management is doing things right; leadership is doing the right things.

Peter Drucker

We realize that education is fundamental for complete development of individuals. As a premier teaching institute, we endeavor to harness this inherent potential through meeting the growing needs of professional education in the area of management. As we grow, we will expand new technologies, methodologies, disciplines, resources and even attitudes. To achieve this, BIMS is having the highest quality of faculty resources and infrastructure.These have been structured with a focus on academic excellence and versatility in approach that will meet the ever increasing needs of the students. Supporting this is the Institute's commitment to education and research. This will encourage and assure students in their pursuit of knowledge. All this is a reflection of the Institute's responsibility to build a society that is vibrant and growing through knowledge sharing and enhancing. As knowledge-based industries become ever more important in the global economy, so too does the education and skills sector that these industries rely on to provide the highly educated workforce they need.

Dr. Ramakanta Patra
Principal

Campus News

WORKSHOP ON FINANCE

An workshop was held titled "Financial Planning for Young Investors " on 16/09/16 at the Institute lecture theatre . It was address by Dr. Ram Prahlad Choudhary from the Dept. of Commerce, University of Calcutta. It was attended by all the students of the institute and they were advised about the gains and problems of investing in the share market and in other financial products.

ENTREPRENEURSHIP DEVELOPMENT

A programme was conducted by Entrepreneurship Development Institute of India on 24/09/16 to create awareness and encourage the students in Entrepreneurship. It was addressed by Mr. C.R. Pattanayak, Faculty & Co-ordinator , Eastern Region, EDI and Mr Koushik Mukherjee, EDI, Kolkata. It ended with an interactive session with the students.

On 4/2/2017 25 students along with Mr. Amitava Guha attended one program at IIM, Kolkata

CRICKET TOURNAMENT

Intra college Cricket Tournament was held on 22/10/16 between three teams of MBA 1st sem, MBA 3rd Sem and BBA all semesters together.

A Visit for Education Purpose by Mr. Abramova Anna, CEO, Education & Growth, Education Center under the Govt. of Kaluga Region, Kaluga, Russia 248001 was held on 22/10/16. He interacted with the students and the Faculty members.

BIMS *"Muskan"* , 1st CSR Activity at KUNDAKHALI, 24 Pargana (S)

The Principal Dr.R.K.Patra, with Dr.Sujit Mukherjee and Prof Swati Basu accompanied by a large number of students, visited a village Kundakhali in 24 Parganas (S) on 4/11/16. The students had collected clothes, money and books for the residents of the village and particularly for the children.

A big bus was organised to carry the students to the destination. They settled in the village school from where all these things were distributed among the villagers. The students eagerly took part in the initiative and interacted with the villagers and collected socio-economic data from them. They were given a warm hospitality by the villagers.

CAREER PATH AFTER GARDUATION / "CAREER PATH AFTER 12TH"

A career counselling session was organised by BIMS for the class XII students of Bharatiya Vidya Bhavan BGKV School. It was held at the Institute auditorium. All students of Class XII from the school attended the session. The keynote speech was delivered by the Principal Dr.R.K.Patra. He showed a powerpoint presentation highlighting the various career options available to students after XIIth standard. He was accompanied by Dr. S. Mukherjee, Prof S. Debroy Sen and Prof Swati Basu.

A PICNIC FOR ALL STAFF MEMBERS OF BIMS

The Director and the Principal organised a picnic for all staff members of BIMS, along with their family members, on 3/12/16 at Purnalakshmi resort in Diamond Harbour. A big bus carrying all the members left the Institute campus at 8 am and it reached the spot at 11.30am. The rest of the day was spent in different games, different competition like antakshari, swimming, Foot ball etc. . All the members were treated to a sumptuous breakfast and lunch at the resort. Everyone enjoyed every moment of the day and expressed their desire that such an event be held every year.

WORKSHOP ON "ADVANCE RESEARCH TECHNIQUES : SERIES - I

One workshop was held on Advance Research Techniques on 21st December, 2016 at BIMS. The theme of this workshop was Discriminant Analysis and Logistic Regression. Dr.Gautam Banerjee, Associate Professor of NIT, Durgapur served as the resource person in this Workshop. Teachers and Research Scholars of different Institutes and Universities participated in this Workshop along with faculties of BIMS.

Library book exhibition

LIBRARY BOOK EXHIBITION

A book fair was organised by BIMS on 06/01/17 in the campus. 13 different publishers participated and displayed their publication. The faculty members recommended many latest books from the display for library purchase.

UMANG 2016

The students participated in Umang, the annual fest of The Bhawanipur College on 23rd & 24th December. They won the following prizes

Anindita Pramanick (BBA) – 1st prize in Rangoli competition

Rajasmita Sett
(MBA)" SantanuMajumdar (MBA) - 1st prize in FIFA competition

Shrestha Chakraborty
(MBA) - 1st prize in SELFIE competition

FACULTY ACHIEVEMENTS

DR. R. K. PATRA (PRINCIPAL)

Book - 1 - "Managing Human Resources"
Paper - 1: "Liveraging Diversity to Improve Business Performance : Recommendations for Organisations.
Dr. Patra was invited to deliver a motivational talk on the topic " Employment & Employability " to the students of Shri Chaitanya Educational Trust , Ashok Nagar on 21st December, 2016.

SEMANTI DEBROY SEN

SemantiDebroy Sen was invited as a speaker for a workshop on "Benefits of choosing Economics as a career option " organized by Dept. of Economics of Women's Christian College on 06/02/17.

DR. SHANTANU CHAKRABORTY

Delivered Lecture in a Workshop on Research Methodology on 25th November, 2016 at HMM College for Women, Dakhsineswar, organised by Indian Academic Research Association (IARA), WB Wing.

MS SWATI BASU

Participants take the exams

Ms Swati Basu owing to her association with Wizard Spess Bee Contest at the National level as an Examiner in the Mega Final the same has received a publication with her image inthe esteemed The Telegraph's Young Metro page on 2nd February 2017.
In addition , it is to be mentioned that the participants of Bharaitya Vidya Bhavan School have performed well and qualified for the Mega Final.

SARASWATI PUJA

Saraswati Puja was celebrated in BIMS campus with much fervour and festivity. the students organised all the required puja samagri and arranged for the puja under guidance of Ms. Manjusha Ghosh. The Puja was solemnized by Mr. Sirddhartha Shankar Mukharjee of BGKV school. Director Shri G.V. Subramanian, Principal Dr. R.K.Patra, members of the faculty and staff and students were present and offered pushpanjali to the Goddess. That was followed by prasad distribution and having the bhog.